



Press Release February, 2nd 2017

The owners of Lancer Tactical, a Southern-California based company that provides a large selection of airsoft guns, tactical gear and accessories to retailers around the country, stressed this week their continued efforts to provide products to their dedicated customers amid allegations of counterfeiting.

“We would like to thank our customers for their continued support and relationship with us,” Lily Chen, co-owner of Lancer Tactical, said. “We strive hard to provide a large selection of products available domestically at competitive prices. Whether you’re a large retail store, hobby shop or airsoft supplier, we are happy to be in business with you.”

On February 2, Revision, a manufacturer and eyewear supplier, published a press release on their website accusing Lancer Tactical owners of counterfeiting their products. Some of the products they allege that have been counterfeit include goggles from their Locust series.

Chen, who attended SHOT Show, an annual firearms convention in Las Vegas, says the goggles they sell are not counterfeits. She said they do not use any of the branding associated with the Vermont-based company, calling their allegations false.

Lancer Tactical, which continues to release new products every week, has hired a prominent lawyer to handle the dispute with the eyewear company.

Lily Chen said, “We want our customers to know that we take the safety claims that Revision made about our safety goggles very seriously. We have ANSI certifications on all our goggle products, and we strenuously tested them ourselves before releasing them for sale. Our goggles are not made for military service members. They are made to protect airsoft players. Both Lancer Tactical and the ANSI rating technicians feel that they are definitely up to the task.”